

THE PURSUIT OF QUALITY

Carrco Painting builds an award-winning reputation

When he moved from Mexico City to Garland, Texas, in 1986, Javier Huerta began working toward his goal of starting his own successful business. In 1994, he founded Carrco Painting with Jesús Carrasco, his cousin from Guadalajara. It wasn't easy at first. They had just two staff painters and sometimes invested all of their earnings to buy equipment for their new company.

But now, 13 years later, their company has grown to over 100 employees and has won a multitude of awards for both its business practices and its exceptional work on a number of high-visibility commercial projects in the Dallas/Fort Worth Metroplex area (see "Award-Winning Company" on page 43). Carrasco and Huerta attribute their success to their reputation for excellent workmanship.

"We have always adhered to high standards of quality, and as clients recognized this, they would give us more work," Huerta says. "As we gained more work, we needed to satisfy our clients' needs — no matter what. When we realized we couldn't do it by ourselves anymore, we began to hire more people." As it grew, the company added high performance coatings, tape and bed, wallcoverings, texturing, stains and transparent finishes, and specialties like floor coatings, joint sealants, elastomeric coatings and electrostatic painting to its capabilities.



Jesús Carrasco (left) and Javier Huerta of Carrco Painting. The company has completed many large, high-profile projects such as the Grand Hyatt Hotel at Dallas/Fort Worth International Airport (above).

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